

COLLEGE OF MICRONESIA-FSM



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Successful F4 Event held by Business Division

Palikir, Pohnpei (April 21, 2017) - The Business Administration Division of the college successfully concluded another Food & Fashion Friday Festival (F4), a semester-long project that required students to engage in actual planning and execution of business ideas. This year's endeavor culminated at Spanish Wall baseball field in Kolonia, Pohnpei, which was turned into festive and profitable marketplace.

Students at the National Campus taking Business Math (BU/MS110) and selected 200-level business major courses, i.e., Fundamentals of Management (BU260), Principles of Marketing (BU270) and Principles of Finance (BU250) were all required to participate in F4 as early as January this year.

Third-year General Business students were also involved. Additionally the event was joined by other students from the Food Technology Program, Agriculture Club, and Jitters, as well as those from the Career & Technical Education Division of Pohnpei Campus.

F4 participants were able to showcase, among others, their "basic knowledge and skills in the different functional areas of business by emphasizing their importance in an organization and describing their interrelationship in the organization's attempt to achieve its objectives" ([BUA PSLO No. 1](#)).



First launched in fall 2014, F4's purposes are to (1) foster integration among program major courses through synchronized, complementary, and collaborative projects in order to improve the overall student learning experience, and (2) use the resulting information from the projects as material for authentic program assessment.

The Business Division wishes to express its appreciation to Mr. Mason Wiley, Director of the Center for Entrepreneurship (CE). According to Prof. Timothy Mamangon, the event's organizer and point person, Mr. Mason's office rented tents, provided funds for promotions and banner signs, donated prizes for awards, extended financing

(short-term loans) to BU250 groups, helped with invitations, and paid for other related expenses.

The division also acknowledges and thanks the following: Joseph Felix, Jr., Director Grilly Jack, Timothy Mamangon, Marian Gratia Medalla, George Mangonon, Rafael Pulmano, Juan Paulo Santos, Shaun Suliol, Gardner Edgar, Nelchor Permitez, Nestor Mangubat, Danilo Ibbarola, Salba Silbanuz, Charles Aiseam, Michael Muller, officers and members of Agriculture Club, Jitters, students from the CE; Maintenance staff (National and Pohnpei campuses), the Yap Student Organization (YSO), Chuuk Student Organization (Chuu-Chok), and all the students who participated and helped make the event possible.

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Page Last Modified: 24 Apr 2017